IIM Indore's
Chief Digital Transformation Officer Programme
(Batch-02)

Online | Offline | Hybrid

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Eligibility: B.Tech Mech/ EC/ CS/ IT/ Electrical/ Civil/ Chemical

Duration: 12 Months

Fee: INR 3,27,000 + GST

Mode of Instruction: Hybrid

5 Days Residential Sessions

Live Online Lectures **Every Sunday** IST 2:30 PM to 5:30 PM

100% Dedicated Mentorship Sessions

Industry Immersion Sessions

Digital Transformation: Charting The Path Forward

In today's rapidly evolving digital landscape, the need for Chief Digital Transformation Officers (CDTOs) has become paramount. As organizations navigate the unprecedented challenges and opportunities driven by the pervasive influence of technology, the role of a CDTO has emerged as a pivotal one.

CDTOs are expected to leverage their expertise in strategic planning, change management, and technology adoption to drive transformative initiatives. From integrating digital solutions, enhancing customer experiences, and optimizing operational processes to fostering a culture of innovation, agile ways of working, and digital-first mindsets, organizations rely on CDTOs to lead the charge.

As digital transformation becomes a top priority, the demand for skilled professionals who can navigate the complexities of this role and drive meaningful organizational change and growth is at an all-time high. The upcoming Chief Digital Transformation Officer (Batch-02) at IIM Indore's Chief Digital Transformation Officer Programme empowers leaders to navigate and thrive in this dynamic landscape.

Integrating Technical Expertise with Strategic Leadership

The Chief Digital Transformation Officer (CDTO) Programme adopts a comprehensive approach to developing skills required for effective digital leadership. The curriculum integrates technical expertise with strategic leadership, ensuring participants can leverage technological advancements while driving organizational transformation. The programme covers various domains, including technical proficiency, change management, and strategic planning, equipping participants with the skills needed to drive organizational transformation and maintain a competitive edge in the digital landscape.

Technical Proficiency
- Cloud Computing
- Artificial Intelligence (AI) and Machine Learning (ML)
- Data Analytics
- Cybersecurity
- Blockchain Technology
- Internet of Things (IoT)

Change Management and Organizational Transformation
- Leadership and Culture Transformation
- Agile Methodologies and Digital Ways of Working
- Building Innovation and Entrepreneurial Mindsets

Strategic Planning and Digital Transformation
- Developing a comprehensive digital strategy aligned with business objectives
- Leveraging data-driven insights for strategic decision-making
- Fostering a culture of innovation and agility

Business and Financial Acumen
- Effective communication and stakeholder management
- Evaluating ROI, costs, and risks associated with digital initiatives
- Understanding the financial implications of digital projects

Change Management
- Overcoming resistance to change
- Fostering innovation within teams
- Strategies for managing organizational transformation

Who will benefit?

- Senior professionals with 8+ years of experience
- IT and ITES professionals
- Project managers seeking a digital leadership skills
- Digital officers aiming to enhance strategic impact
- IT managers aligning technology with business strategic goals
- Entrepreneurs and consultants seeking in-depth leadership skills
- CTOs, CIOs, and CDOs seeking to expand their expertise

What Does This Programme Cover?

Module 1 - Day of the CTO, CIO & CDO
- Mindset of a CTO/ CIO
- Who is a CTO & CDO
- Who is a CIO?
- CTO as one-to-CEO and CFO
- Differences between Digital Upgrade and Digital Transformation
- Digital Strategy Vs Digital Transformation Strategy
- Crafting a Compelling Digital Vision and Aligning The Top Team

Module 2 - Digital World and It Innovation
- Digital Transformation Technologies
- Digital Age - Key Effective Business Transformation Levers
- Digital Age - From Three to Operationally
- Digital Transformation Journey & Leadership Opportunities in Digital Transformation
- Attributes of Innovation

Module 3 - Digital Transformation Strategy
- Adaptive Leads in Organization
- Digital Transformation Strategy
- Analyzing Porter's Five Forces in Competitive Intra-Proposition
- Internal Capabilities & Value Creation
- Digital Strategy Canvas
- Industry Value Chain
- Digital Transformation Strategy Roles and Composition
- of Strategic Digital Solutions

Module 4 - Digital Transformation Strategy
- How to Execute Your Digital Strategy?
- Digital Strategy Execution Plan
- Implementation Framework & Analysis
- Designing Information Capabilities for Competitive Advantage
- Information Capabilities Analysis, Information Gap Analysis and Information Models
- Key Components of Digital Transformation

Module 5 - Enterprise Technology & Architecture
- Developing the Enterprise Technology Strategy
- Enterprise Technology Roles and Responsibilities
- Enterprise Tech Ecosystem
- Developing the Technology Architecture
- Technology Governance, Risk Management & Agility

Module 6 - Digital Transformation Models
- Technology Enabled Business Models: Platform Model
- Technology Enabled Business Models: Network Model and Sharing Economy

Module 7 - Sustaining and Strengthening the Digital Transformation
- Measuring, Monitoring, and Sustaining Digital Transformation
- Aligning Incentives and Rewards to Reinforce Digital Behaviours
- Change Management
- Change Acceleration
- Change Sustainability

Module 8 - Leading Multi-Team Transformation in Digital Transformation
- Leadership Theory and Practice
- Leadership Strategy & Levers of Leadership
- Leadership Development Strategy and Implementation Calendar
- Rules of Driver Leadership for Enabling Innovation
- Social Networks and Emergent 2.0
- Leadership Brand
- Leadership Communication Strategy
- Communicate for Action & Impact

Module 9 - Building Data Ecosystem for Digital Transformation
- Advanced Data Analytics and Insights
- Social Computing & Cloud Computing
- Data Lake
- Data Governance

Module 10 - Strategies for Business Transformation
- Business Model Innovation & Transformation
- 4x 3x Operations & Technologies
- Disaster/Crisis Management Strategies
- AI and Managerial Trade-offs
- Digital Strategy Canvas & Transformation
- Addressing Implementation Challenges
- Business Models for Ai Ventures
- Business Models for Ai
- Ethics, Privacy, Regulations in Ai

Why should you invest in this programme?

- Earning a power endorsement from the esteemed faculty at IIM Indore without through industry Programmes offered over the years.
- Successful completion of the Programme bestows participants with a prestigious certificate from IIM Indore, a premier institute.
- Participants will experience 3 days of immersive Learning at the premier institute with lectures, workshops, and activities.
- The Programme incorporates insightful case studies and practical exercises to learning beyond, contributing to a holistic impact.
- The Programme facilitates networking opportunities with industry peers.

Pedagogy

Interactive Case Studies & Methods

Hands-on assignments, projects, and exercises to apply learned learning and analytical processes

Balancing theory and practical insights with industry-relevant strategies and analyses through immersive learning

On-Campus Module

Participants will have the opportunity to attend an immersive Learning at the IIM Indore Campus, amidst what is widely thought for contemplative learning.

Evaluation & Certification

The progress of participants will be continuously assessed through quizzes, assignments, tests, and examinations. The final grade will be based on the overall performance of the participant throughout the course.

The IIM Indore Advantage

IIM Indore ranks among India's top B-schools and stands within the top 40 of the Financial Times Global Business Schools Rankings. The institute has been consistently ranked among the top 10 in India for several years. The institute offers a distinct interdisciplinary learning approach, combining theory with practical insights, ensuring students are well-prepared for real-world challenges and leadership roles in various industries.

Renowned for excellence in education and research, IIM's campus boasts state-of-the-art facilities and a vibrant community of scholars and industry professionals dedicated to fostering innovation and leadership.

- *Among 75 of Mint achieves globally and 2nd IIM in India to be ranked with the prestigious Triple crown by global MBA accreditations AACSB, EQUIS, and ACBSP*
- *QS I Gauge is currently ranked 8th in India by NIRF, a Ministry of HRD initiative.*
- *Ranked 3rd among 5th for both Open and Customized Executive Education Rankings by Outlook & Ibef in Executive Education Rankings 2020.*
- *In the QS Asia Rankings, this I holds the 25th position in Asia for its place MBA programme.*

Meet The Programme Director

Prof. Sudesh Kumar

Prof. Sudesh Kumar is a Faculty in the Information Systems area at IIM Indore. He has extensive experience in teaching, research, and consulting in the areas of Information Systems, Business Analytics, and Operations Management. He is a member of the Indian Institute of Management Indore's Business Analytics Committee, which oversees the Institute's Business Analytics Programs. He is also the Chairperson of the Institute's Information Technology Committee, responsible for consulting the Institute's research work. Before joining IIM Indore, he was a faculty member at Indian Institute of Management Ahmedabad, where he served as the Chairperson of the Information Technology Committee. Earlier, Tamil Nadu. He has various publications in reputed journals and has authored several cases published by Harvard Business Publishing. His research interests include business analytics, data mining, and information systems in the healthcare and security issues in Big Data.

Alumni Status

The participants who will complete the programme successfully will be conferred with the Executive Education Alumni Status of IIM Indore. This status will provide them with the following benefits, which will last for a lifetime regular-date name. Current alumni membership plans are as follows:

2 YEAR MEMBERSHIP
INR 5000 + applicable taxes

LIFETIME MEMBERSHIP
INR 15,000 + applicable taxes

Benefits available to Executive Education Alumni

- Communication of brochures and newsletters - From IIM Indore
- Access to the IIM Indore Campus Library - Subject to availability
- Offer/invitation of the institute
- ID Card

More successful completion of the programme, application for membership of the alumni association, and payment of the applicable membership fee are required to avail the benefits.

We notice reserve the right to modify the above conditions at its discretion or any other without notice.

Bring the course of Indore, India will allow the technical production to the Alumni Cell, which will be a member of the Executive Alumni Association.

About VCNow

VCNow is a Pune-based ed-tech company that has been delivering high-quality executive education programs since 2020. The company's mission is to make top-tier business education accessible to working professionals across the country, with the intention to focus exclusively on the executive education segment in the coming years. The company's curriculum is designed with practical insights.

Key Highlights:

- 2000+ Executives Empowered
- 50 Centers Worldwide
- Partner to Top Business Schools
- 15 Years of Excellence

What is the attendance criteria?

Participants are expected to attend all sessions of a given course. Participants who miss more than 25% of the sessions will not be eligible for the certificate of participation. However, the minimum attendance requirement mentioned is considered for the final grading.

Fee Structure

FEE TOWARDS	DEADLINE	AMOUNT
Application Fee	Upon Application	₹ 5,000
Programme Fee for Freshers	Upon Offer Letter & Before Commencement of Programme	₹ 80,000
Programme Fee (Not freshers)	Upon Offer Letter & Before Commencement of Programme	₹ 1,00,000
Programme Fee (Freshers)	Upon Offer Letter & Before Commencement of Programme	₹ 80,000
Programme Fee (Not freshers)	Upon Offer Letter & Before Commencement of Programme	₹ 1,00,000
Total Fees Excluding GST		₹ 3,27,000

Stay Focused | Pay in Instalments | Quarterly Fee | Easy Payment Options

Admission closes on 15 October (Phase 1)

Commencement February 2025

Contact Us:

Call : +91 9000006616
(Monday - Saturday 9:30 - 6:30)

Email: lmindore@vcnow.in

Register Now

Know More

VCNow
Learn, leverage & lead with VCNow's career enhancing programmes
Witnessed 15 years of Excellence